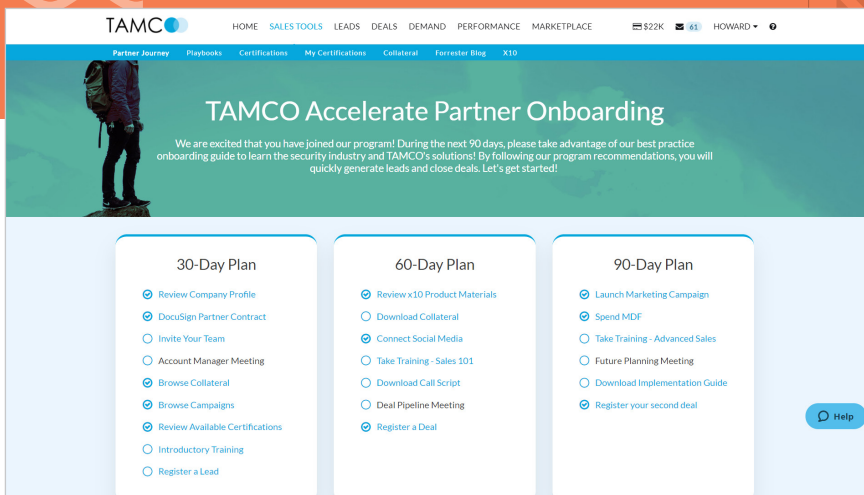


ZiftONE Channel Learning

Give your partners the know-how they need

ZiftONE Channel Learning is designed to kill doubt on contact. Because nothing gets in the way of a deal faster than the nervous hums and haws of ill-informed sales agents who know that they don't know their stuff. Thankfully, with ZiftONE Learning, continual education – building, sharing and tracking uptake on content about your solutions – doesn't have to be a grueling task.



Leverage ZiftONE Channel Learning Tools

INDIVIDUAL LEARNING TRACKS

- Use segmentation to provide differentiated educational experiences by partner tier or organizational role

CERTIFICATION MANAGEMENT

- Maintain your program standards by capitalizing on both live and online training for program and solution certifications

GUIDED ONBOARDING

- Deliver an automated onboarding process to give partners a simple, productive and hassle-free start to producing business through your program

EASY ADMINISTRATION

- Build and deploy new courses with ease



Customers also appreciate the attention to partner onboarding with best-in-class education, training and certification capabilities.

THE FORRESTER WAVE™
Partner Relationship Manager
Q4 2020 report
by Forrester Research, Inc.

Certify partners to represent your solution

- Why stop at onboarding? Use ZiftONE's learning management solution (LMS) to supply ongoing education and certification, so that your top-performing partners will constantly be learning the market and your solutions.

Serve up Partner Sales Playbooks

- Whether you're delivering certification training or training partners, build playbooks with tools and training to guide their experience. (Then sit back and enjoy better results from smarter, more confident salespeople.)